

Brittany Barreto, Ph.D



Julie Hakim, MD



# Meet the Co Founders of FemTech Focus

Dr. Brittany Barreto and Dr. Julie Hakim are femtech professionals and seasoned vets in the industry. Together they are on a mission to impact the femtech space by providing invaluable first-hand knowledge on topics ranging from fundraising to challenges in the market, and women's healthcare topics that are influencing the way forward in the femtech industry.

Dr. Brittany Barreto is a serial entrepreneur, Venture Capitalist, and Geneticist best known for co-founding the revolutionary DNA-based dating app Pheramor.

## Speaking Topics

### Barriers in Femtech

- Selling & fundraising in a 'taboo' industry
- Lack of medical billing codes for female disorders
- Stringent FDA requirements for femtech innovation

### The Fundamentals on Fundraising

- Creating a Powerful Elevator Pitch
- Building Your Fundraising Strategy
- What Startup Investors are Expecting

### Women's Healthcare & Wellness

- The Gender Gap in Health
- The Future is Female-Centered Design
- Femtech Needs Its Own Industry

Dr. Julie Hakim is a board-certified OB/GYN with a subspecialty in pediatric gynecology, and is the inventor of the first vaginal stent designed for adolescents, pediatric, and women after radiation treatment.

## Speaking Topics

### Gynecology

- Can girls be too young to menstrate?
- Why Latina's are faced with this problem more than other races.
- Diets and disappearing periods.
- 3 Ways to champion the reproductive health of our daughters.

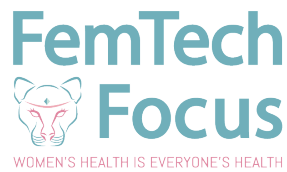
### Femtech

- The reality of healthcare for women.
- Femtech industry + market current standings
- Do you have a future in Femtech?

### Empowerment

- Getting out of your own way.
- Your hormones at every stage of life.
- Hearing No and using it to your advantage.

Contact us: [hey@femtechfocus.org](mailto:hey@femtechfocus.org)



**FemTech Focus is a 501c3 non-profit entity empowering the femtech industry through increased awareness of femtech in the tech world, providing resources to femtech founders, and creating opportunities to support femtech startups through exposure, networking, and access to capital.**

Dr. Barreto or Dr. Hakim to moderate or speak on a panel.

Your donation supports the FemTech Podcast - A platform that brings together femtech experts for meaningful and provocative conversations about the innovations impacting women's health and wellness today. By making a donation to the podcast your name will be mentioned during a podcast episode as a sponsor to the podcast. We accept this as payment for panels and moderation.

### Keynote Presentations.

Your donation will contribute to programs and scholarships at FemTech Focus, supporting our mission of providing awareness, resources, and opportunity to femtech founders that are passionate about advancing women's healthcare. We accept this donation for a keynote presentation that is 20-60 minutes in duration.

### Event Emcee and Workshops.

Your donation supports the growth of our team and honors the tireless efforts of all who make FemTech Focus possible. We accept this donation for hosting, emceeing, workshops opportunities.

Contact us: [hey@femtechfocus.org](mailto:hey@femtechfocus.org)